



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                      |                               |                  |      |
|----------------------|-------------------------------|------------------|------|
| Appl. No.            | : 10/047,666                  | Confirmation No. | 5277 |
| First Named Inventor | : Michael E. Barrett          | Art Unit         | 2165 |
| Filed                | : 1/15/2002                   |                  |      |
| Title                | : Enhanced Popularity Ranking |                  |      |
| Examiner             | : Samuel Rimell               |                  |      |
| Docket No.           | : 6560.P025                   |                  |      |
| Customer No.         | :                             |                  |      |

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

Responsive to the Office Action mailed on October 4, 2007, the Applicant respectfully requests the Examiner to enter the following amendment and to consider the following remark: